

Mt. Ephraim Plaza

Latitude: 39.9172

Longitude: -75.1015

2778 Mount Ephraim Ave

Camden, NJ 08104

Radius: 1.0 miles

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Camden, NJ 08104

Radius: 3.0 miles

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2000 Total Population	29,049	182,227	525,685
2000 Group Quarters	323	5,472	13,547
2003 Total Population	29,045	181,064	521,503
2008 Total Population	29,027	179,659	514,743
2003 - 2008 Annual Rate	-0.01%	-0.16%	-0.26%



2000 Households	9,901	65,491	214,233
2000 Average Household Size	2.9	2.7	2.39
2003 Households	9,876	65,272	213,582
2003 Average Household Size	2.91	2.69	2.38
2008 Households	9,947	65,537	213,472
2008 Average Household Size	2.89	2.66	2.35
2003 - 2008 Annual Rate	0.14%	0.08%	-0.01%
2000 Families	6,911	42,718	121,211
2000 Average Family Size	3.43	3.35	3.19
2003 Families	6,862	42,132	119,107
2003 Average Family Size	3.44	3.35	3.19
2008 Families	6,889	42,009	118,104
2008 Average Family Size	3.43	3.34	3.18
2003 - 2008 Annual Rate	0.08%	-0.06%	-0.17%



2000 Housing Units	11,776	75,004	241,735
Owner Occupied Housing Units	43.8%	51.5%	51.1%
Renter Occupied Housing Units	40.3%	35.9%	37.6%
Vacant Housing Units	16.0%	12.6%	11.4%
2003 Housing Units	11,830	75,104	243,684
Owner Occupied Housing Units	43.5%	51.1%	50.2%
Renter Occupied Housing Units	40.0%	35.8%	37.4%
Vacant Housing Units	16.5%	13.1%	12.4%
2008 Housing Units	12,482	76,979	246,924
Owner Occupied Housing Units	41.6%	49.9%	49.4%
Renter Occupied Housing Units	38.1%	35.2%	37.1%
Vacant Housing Units	20.3%	14.9%	13.5%

Median Household Income

2000	\$26,933	\$33,667	\$34,164
2003	\$28,203	\$36,080	\$37,713
2008	\$30,444	\$40,620	\$44,492

Median Home Value

2000	\$47,578	\$75,543	\$77,808
2003	\$53,840	\$95,241	\$95,573
2008	\$66,443	\$114,920	\$110,483

Per Capita Income

2000	\$12,481	\$16,218	\$19,534
2003	\$13,653	\$18,266	\$22,875
2008	\$15,444	\$21,420	\$28,429

Median Age

2000	28.4	32.9	34.9
2003	28.5	33.3	35.6
2008	28.5	33.9	36.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2003 and 2008.

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2000 Households by Income

Household Income Base	9,875	65,695	214,319
< \$15,000	28.1%	23.2%	23.8%
\$15,000 - \$24,999	18.2%	14.7%	14.2%
\$25,000 - \$34,999	15.3%	13.7%	13.0%
\$35,000 - \$49,999	14.6%	16.1%	15.5%
\$50,000 - \$74,999	15.2%	17.4%	16.5%
\$75,000 - \$99,999	4.6%	7.8%	8.2%
\$100,000 - \$149,999	3.0%	5.0%	5.7%
\$150,000 - \$199,999	0.5%	1.2%	1.5%
\$200,000+	0.4%	0.9%	1.7%
Average Household Income	\$35,859	\$44,237	\$47,379

2003 Households by Income

Household Income Base	9,875	65,271	213,578
< \$15,000	27.2%	22.0%	21.6%
\$15,000 - \$24,999	17.0%	13.4%	12.9%
\$25,000 - \$34,999	15.1%	13.2%	12.1%
\$35,000 - \$49,999	15.2%	16.0%	15.2%
\$50,000 - \$74,999	15.0%	17.2%	16.7%
\$75,000 - \$99,999	5.6%	8.9%	9.3%
\$100,000 - \$149,999	3.8%	6.6%	7.9%
\$150,000 - \$199,999	0.6%	1.5%	2.0%
\$200,000+	0.5%	1.2%	2.4%
Average Household Income	\$39,235	\$49,372	\$55,098

2008 Households by Income

Household Income Base	9,948	65,537	213,466
< \$15,000	24.9%	19.4%	18.4%
\$15,000 - \$24,999	16.7%	12.6%	11.2%
\$25,000 - \$34,999	14.0%	11.7%	10.4%
\$35,000 - \$49,999	15.2%	15.5%	14.6%
\$50,000 - \$74,999	15.9%	17.8%	17.1%
\$75,000 - \$99,999	6.0%	9.4%	10.4%
\$100,000 - \$149,999	5.5%	9.1%	10.8%
\$150,000 - \$199,999	1.1%	2.5%	3.5%
\$200,000+	0.8%	1.9%	3.6%
Average Household Income	\$44,047	\$57,283	\$67,722

2000 Owner Occupied HUs by Value

Total	5,171	38,660	123,397
<\$50,000	55.5%	30.1%	29.0%
\$50,000 - 99,999	34.8%	41.2%	38.6%
\$100,000 - 149,999	7.7%	20.5%	18.6%
\$150,000 - 199,999	1.1%	4.7%	6.3%
\$200,000 - \$299,999	0.7%	2.3%	4.0%
\$300,000 - 499,999	0.2%	0.9%	2.2%
\$500,000 - 999,999	0.0%	0.2%	1.1%
\$1,000,000+	0.0%	0.0%	0.2%
Average Home Value	\$57,310	\$85,280	\$100,520

2000 Specified Renter Occupied HUs by Contract Rent

Total	4,683	26,783	90,725
With Cash Rent	96.0%	97.0%	96.5%
No Cash Rent	4.0%	3.0%	3.5%
Median Rent	\$474	\$493	\$513
Average Rent	\$416	\$481	\$552

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2003 and 2008.

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2000 Population by Age

Total	29,047	182,225	525,685
0 - 4	9.2%	7.2%	6.1%
5 - 9	10.2%	8.3%	6.9%
10 - 14	9.9%	8.4%	7.1%
15 - 24	15.7%	14.4%	13.7%
25 - 34	14.5%	14.9%	16.3%
35 - 44	14.2%	15.4%	15.3%
45 - 54	10.5%	11.9%	12.2%
55 - 64	6.9%	7.6%	8.2%
65 - 74	4.9%	6.0%	7.0%
75 - 84	3.0%	4.6%	5.4%
85+	0.9%	1.4%	1.7%
18+	65.5%	71.5%	76.0%

2003 Population by Age

Total	29,044	181,064	521,502
0 - 4	9.2%	7.2%	6.1%
5 - 9	9.1%	7.3%	6.2%
10 - 14	9.9%	8.3%	7.0%
15 - 24	16.9%	15.5%	14.1%
25 - 34	14.0%	14.1%	15.7%
35 - 44	13.7%	14.8%	15.1%
45 - 54	11.2%	12.7%	13.1%
55 - 64	7.5%	8.4%	9.0%
65 - 74	4.8%	5.7%	6.6%
75 - 84	2.9%	4.4%	5.3%
85+	0.9%	1.6%	1.9%
18+	66.4%	72.5%	76.7%

2008 Population by Age

Total	29,028	179,663	514,743
0 - 4	9.5%	7.3%	6.1%
5 - 9	8.7%	6.7%	5.7%
10 - 14	8.8%	7.1%	6.2%
15 - 24	17.9%	16.4%	14.7%
25 - 34	13.7%	13.9%	14.6%
35 - 44	12.5%	13.5%	14.4%
45 - 54	12.2%	13.7%	14.2%
55 - 64	8.4%	9.7%	10.4%
65 - 74	4.7%	5.6%	6.4%
75 - 84	2.8%	4.1%	5.0%
85+	1.0%	1.8%	2.3%
18+	67.7%	74.2%	78.1%

2000 Population by Sex

Males	45.8%	48.0%	47.8%
Females	54.2%	52.0%	52.2%

2003 Population by Sex

Males	45.9%	48.1%	47.9%
Females	54.1%	51.9%	52.1%

2008 Population by Sex

Males	46.3%	48.3%	48.2%
Females	53.7%	51.7%	51.8%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2003 and 2008.

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2000 Population by Race/Ethnicity

Total	29,050	182,226	525,686
White Alone	25.7%	53.5%	61.7%
Black Alone	56.7%	28.9%	24.3%
American Indian Alone	0.4%	0.3%	0.3%
Asian or Pacific Islander Alone	2.2%	3.9%	5.3%
Some Other Race Alone	11.5%	10.7%	6.1%
Two or More Races	3.4%	2.6%	2.3%
Hispanic Origin	19.7%	18.9%	11.1%
Diversity Index	73.4	74.3	64.5

2003 Population by Race/Ethnicity

Total	29,046	181,063	521,503
White Alone	24.9%	52.4%	59.7%
Black Alone	56.3%	29.0%	24.9%
American Indian Alone	0.5%	0.4%	0.3%
Asian or Pacific Islander Alone	2.5%	4.3%	6.0%
Some Other Race Alone	12.5%	11.4%	6.6%
Two or More Races	3.4%	2.6%	2.4%
Hispanic Origin	21.5%	20.3%	12.3%
Diversity Index	74.9	75.7	66.9

2008 Population by Race/Ethnicity

Total	29,026	179,659	514,742
White Alone	23.9%	51.0%	57.0%
Black Alone	55.8%	28.9%	25.4%
American Indian Alone	0.6%	0.5%	0.4%
Asian or Pacific Islander Alone	2.8%	4.9%	7.2%
Some Other Race Alone	13.6%	12.2%	7.3%
Two or More Races	3.3%	2.6%	2.7%
Hispanic Origin	23.8%	22.2%	14.2%
Diversity Index	76.5	77.4	70.1



2000 Population 3+ by School Enrollment

Total	27,409	174,519	506,477
Enrolled in Nursery/Preschool	2.5%	2.2%	1.8%
Enrolled in Kindergarten	2.3%	1.7%	1.4%
Enrolled in Grade 1-8	17.9%	14.5%	11.9%
Enrolled in Grade 9-12	7.6%	6.8%	6.2%
Enrolled in College	3.4%	3.8%	4.5%
Enrolled in Grad/Prof School	0.5%	0.9%	2.3%
Not Enrolled in School	65.9%	70.0%	71.9%

2000 Population 25+ by Educational Attainment

Total	15,852	112,780	347,774
Less than 9th Grade	11.8%	10.3%	8.5%
9th - 12th Grade, No Diploma	26.3%	21.7%	19.4%
High School Graduate	33.1%	32.5%	30.3%
Some College, No Degree	15.9%	16.3%	15.0%
Associate Degree	4.1%	4.0%	4.1%
Bachelor's Degree	5.9%	9.9%	13.0%
Master's/Prof/Doctorate Degree	2.8%	5.3%	9.7%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2003 and 2008.



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2000 Population 15+ by Sex and Marital Status

Total	20,579	138,709	419,845
Females	57.0%	53.3%	53.0%
Never Married	25.4%	19.1%	19.3%
Married, not Separated	15.0%	19.1%	19.3%
Married, Separated	3.7%	2.6%	2.1%
Widowed	6.8%	6.9%	7.2%
Divorced	6.2%	5.5%	5.1%
Males	43.0%	46.7%	47.0%
Never Married	21.3%	19.4%	20.2%
Married, not Separated	14.7%	20.3%	20.0%
Married, Separated	1.8%	1.7%	1.5%
Widowed	1.3%	1.6%	1.7%
Divorced	4.0%	3.7%	3.5%



2000 Population 16+ by Employment Status

Total	20,107	135,940	412,809
In Labor Force	57.4%	57.2%	58.1%
Civilian Employed	49.4%	51.9%	53.0%
Civilian Unemployed	7.8%	5.3%	5.0%
In Armed Forces	0.1%	0.0%	0.1%
Not in Labor Force	42.6%	42.8%	41.9%

2003 Civilian Population 16+ in Labor Force

Civilian Employed	82.2%	88.4%	89.8%
Civilian Unemployed	17.8%	11.6%	10.2%

2008 Civilian Population 16+ in Labor Force

Civilian Employed	80.8%	88.4%	89.9%
Civilian Unemployed	19.2%	11.6%	10.1%

2000 Females 16+ by Employment Status and Age of Children

Total	11,516	72,490	219,126
Own Children < 6 Only	7.5%	6.8%	6.0%
Employed/in Armed Forces	3.4%	3.6%	3.4%
Unemployed	0.6%	0.5%	0.3%
Not in Labor Force	3.5%	2.8%	2.3%
Own Children < 6 and 6-17 Only	7.7%	7.3%	5.5%
Employed/in Armed Forces	3.9%	3.8%	2.9%
Unemployed	0.8%	0.5%	0.4%
Not in Labor Force	2.9%	3.0%	2.3%
Own Children 6-17 Only	20.6%	17.0%	14.6%
Employed/in Armed Forces	12.3%	10.9%	9.4%
Unemployed	1.7%	0.8%	0.8%
Not in Labor Force	6.5%	5.3%	4.3%
No Own Children < 18	64.2%	68.9%	73.9%
Employed/in Armed Forces	27.1%	29.6%	32.8%
Unemployed	4.4%	3.1%	3.0%
Not in Labor Force	32.8%	36.2%	38.1%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2003.



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2003 Employed Population 16+ by Industry

Total	9,829	70,386	221,260
Agriculture/Mining	0.1%	0.1%	0.1%
Construction	5.2%	5.9%	4.9%
Manufacturing	9.2%	10.1%	8.4%
Wholesale Trade	5.1%	4.6%	3.8%
Retail Trade	12.6%	12.9%	11.4%
Transportation/Utilities	5.7%	5.7%	5.5%
Information	1.8%	2.6%	3.2%
Finance/Insurance/Real Estate	7.0%	7.5%	7.9%
Services	47.4%	45.3%	49.7%
Public Administration	5.9%	5.2%	5.1%

2003 Employed Population 16+ by Occupation

Total	9,831	70,384	221,259
White Collar	47.5%	56.7%	64.0%
Management/Business/Financial	5.6%	9.6%	11.9%
Professional	15.4%	19.6%	24.8%
Sales	10.9%	10.6%	10.4%
Administrative Support	15.6%	16.8%	17.0%
Services	26.0%	18.8%	16.8%
Blue Collar	26.4%	24.5%	19.2%
Farming/Forestry/Fishing	0.1%	0.1%	0.1%
Construction/Extraction	5.5%	5.5%	4.4%
Installation/Maintenance/Repair	2.5%	3.5%	2.8%
Production	7.1%	6.9%	5.6%
Transportation/Material Moving	11.1%	8.5%	6.3%



2000 Workers 16+ by Means of Transportation to Work

Total	9,636	68,727	213,826
Drove Alone - Car, Truck, or Van	54.3%	59.2%	51.3%
Carpooled - Car, Truck, or Van	17.4%	15.3%	12.6%
Public Transportation	19.5%	15.0%	18.3%
Walked	6.4%	7.2%	13.0%
Other Means	1.8%	1.9%	2.4%
Worked at Home	0.6%	1.5%	2.5%

2000 Workers 16+ by Travel Time to Work

Total	9,636	68,729	213,828
Did Not Work at Home	99.4%	98.5%	97.5%
Less than 5 minutes	1.7%	2.7%	2.6%
5 to 9 minutes	9.5%	9.4%	8.8%
10 to 19 minutes	32.1%	31.5%	30.7%
20 to 24 minutes	13.7%	16.9%	15.9%
25 to 34 minutes	22.4%	18.9%	19.0%
35 to 44 minutes	4.3%	4.7%	5.2%
45 to 59 minutes	7.1%	6.7%	7.1%
60 to 89 minutes	5.5%	4.9%	5.1%
90 or more minutes	3.1%	2.7%	3.0%
Worked at Home	0.6%	1.5%	2.5%
Average Travel Time to Work (in min)	26.0	25.3	26.2

2000 Households by Vehicles Available

Total	10,003	65,618	214,085
None	34.8%	27.7%	34.6%
1	43.1%	41.9%	40.0%
2	16.7%	23.6%	19.8%
3	3.7%	5.2%	4.3%
4	1.1%	1.2%	0.9%
5+	0.5%	0.5%	0.4%
Average Number of Vehicles Available	0.9	1.1	1.0

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI BIS forecasts for 2003 and 2008.

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2000 Households by Type

Total	9,901	65,491	214,233
Family Households	69.8%	65.2%	56.6%
Married-couple Family	26.6%	36.2%	33.8%
With Related Children	14.5%	18.3%	15.4%
Other Family (No Spouse)	43.2%	29.1%	22.8%
With Related Children	32.3%	19.9%	14.2%
Nonfamily Households	30.2%	34.8%	43.4%
Householder Living Alone	24.6%	28.8%	36.3%
Householder Not Living Alone	5.6%	6.0%	7.1%
Households with Related Children	46.9%	38.2%	29.6%
Households with Persons 65+	20.1%	25.3%	26.7%

2000 Households by Size

Total	9,901	65,491	214,233
1 Person Household	24.8%	28.8%	36.3%
2 Person Household	25.2%	26.5%	27.7%
3 Person Household	19.0%	16.9%	14.5%
4 Person Household	14.6%	13.6%	11.1%
5 Person Household	8.7%	7.9%	5.9%
6 Person Household	4.2%	3.6%	2.6%
7+ Person Household	3.5%	2.7%	1.8%

2000 Households by Year Householder Moved In

Total	9,902	65,567	214,300
Moved in 1999 to March 2000	19.8%	16.8%	18.1%
Moved in 1995 to 1998	26.6%	25.8%	25.9%
Moved in 1990 to 1994	14.9%	14.2%	13.5%
Moved in 1980 to 1989	13.9%	15.7%	15.2%
Moved in 1970 to 1979	11.1%	10.7%	10.1%
Moved in 1969 or Earlier	13.7%	16.8%	17.1%
Median Year Householder Moved In	1993	1992	1992



2000 Housing Units by Units in Structure

Total	11,893	75,129	241,399
1, Detached	13.8%	28.1%	22.3%
1, Attached	57.2%	44.2%	43.7%
2	6.5%	7.6%	6.2%
3 or 4	2.5%	4.5%	6.6%
5 to 9	4.6%	3.1%	4.5%
10 to 19	3.9%	2.3%	2.2%
20+	9.5%	9.2%	14.0%
Mobile Home	2.0%	0.9%	0.4%
Other	0.0%	0.0%	0.0%

2000 Housing Units by Year Structure Built

Total	11,768	75,098	241,711
1999 to March 2000	0.4%	0.6%	0.5%
1995 to 1998	0.9%	1.1%	0.9%
1990 to 1994	0.8%	1.1%	1.2%
1980 to 1989	1.5%	3.3%	3.8%
1970 to 1979	6.9%	5.7%	6.6%
1969 or Earlier	89.4%	88.2%	87.0%
Median Year Structure Built	1945	1944	1942

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.

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Top 3 ACORN Consumer Groups

1.	Urban Working Families	Young Immigrant Familie	High Rise Renters
2.	Distressed Neighborhood	Rustbelt Neighborhoods	Rustbelt Neighborhoods
3.	Low Income: Young &	Urban Working Families	Active Senior Singles



2003 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$19,197,729	\$158,701,670	\$577,245,791
Average Spent	\$1,943.88	\$2,431.39	\$2,702.69
Spending Potential Index	73	91	101
Computers & Accessories: Total \$	\$1,636,449	\$13,705,387	\$50,498,098
Average Spent	\$165.70	\$209.97	\$236.43
Spending Potential Index	56	71	80
Education: Total \$	\$5,849,887	\$48,891,108	\$180,684,599
Average Spent	\$592.33	\$749.04	\$845.97
Spending Potential Index	61	77	87
Entertainment/Recreation: Total \$	\$17,080,011	\$142,588,374	\$521,882,479
Average Spent	\$1,729.45	\$2,184.53	\$2,443.48
Spending Potential Index	59	74	83
Food at Home: Total \$	\$33,103,477	\$271,970,066	\$983,786,086
Average Spent	\$3,351.91	\$4,166.72	\$4,606.13
Spending Potential Index	74	93	102
Food Away from Home: Total \$	\$21,513,047	\$176,897,266	\$644,863,773
Average Spent	\$2,178.32	\$2,710.16	\$3,019.28
Spending Potential Index	73	91	101
Health Care: Total \$	\$17,912,309	\$146,619,027	\$532,538,127
Average Spent	\$1,813.72	\$2,246.28	\$2,493.37
Spending Potential Index	58	72	79
HH Furnishings & Equipment: Total \$	\$12,052,037	\$100,870,847	\$368,765,216
Average Spent	\$1,220.34	\$1,545.39	\$1,726.57
Spending Potential Index	60	76	85
Investments: Total \$	\$51,419,104	\$477,849,094	\$1,767,162,623
Average Spent	\$5,206.47	\$7,320.89	\$8,273.93
Spending Potential Index	61	86	97
Retail Goods: Total \$	\$144,376,702	\$1,185,427,844	\$4,318,450,017
Average Spent	\$14,618.95	\$18,161.35	\$20,219.17
Spending Potential Index	63	78	87
Shelter: Total \$	\$73,246,936	\$614,812,887	\$2,244,308,665
Average Spent	\$7,416.66	\$9,419.24	\$10,507.95
Spending Potential Index	58	74	82
TV/Video/Sound Equipment: Total \$	\$5,665,218	\$46,160,492	\$5,665,218
Average Spent	\$573.63	\$707.20	\$789.48
Spending Potential Index	60	74	83
Travel: Total \$	\$9,498,678	\$81,139,069	\$297,222,425
Average Spent	\$961.79	\$1,243.09	\$1,391.61
Spending Potential Index	55	71	80
Vehicle Maintenance & Repairs: Total \$	\$5,518,502	\$45,486,267	\$166,466,082
Average Spent	\$558.78	\$696.87	\$779.40
Spending Potential Index	57	71	79

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the Consumer Expenditure Surveys, Bureau of Labor Statistics. Data was updated in September of 2003 based on the Consumer Expenditure Surveys from 1999, 2000 and 2001.